19 Essential SEO Blog Article Checklist for 2024

Use this checklist to optimize your blog content for SEO before publishing. I've been building it for over 10 years.

➢ 1k-2k Total Wordcount

- ✓ Aim for 1,500 words per article. Ensure it's high-value content, without fluff, speaking to a specific reader.

- ✓ Research SERPs for each keyword and adjust your word count accordingly.

➢ Proper Spacing for Readability

- ✓ People dislike large paragraphs. Keep content to 1-2 lines. Remember, less is more.

- ✓ Write for those who skim through content.

- ✓ Embrace white space.

➢ Use H1s, H2s, H3s, and H4s

- ✓ Your headings guide the reader. Use them to your content's advantage. Ensure they add value, even for someone who only reads the headings.

- ✓ Research SERPs to see what's currently effective.

➢ Optimize for Keyword Clusters

- ✓ Have one focus keyword.

- ✓ Include 2-10 secondary keywords within the article. This will help rank for a broader range of keywords.

➢ 2+ External Links

- ✓ Link out to at least two high-authority websites.
- ✓ If you mention a company, include a link to their site.
- ✓ Reference industry sites for further explanation.

➢ 3+ Internal Links

- ✓ Link to three or more relevant pages on your site.
- ✓ Give the reader a reason to stay on your site and continue learning.
- ✓ Build your site map effectively.

➢ 4+ Images with Alt Tags

- ✓ A part of SEO is enhancing the reading experience.
- ✓ Include **4** or more images to break up text and add value for the reader.
- ✓ Optimize the alt tags for each image.

➢ 1 Captivating Featured Image

- ✓ Create an engaging featured image for every post.
- ✓ This draws readers in and enhances professionalism.

➢ Simple, Short Permalink

- ✓ Make your permalink the keyword you're targeting.
- ✓ Avoid long permalinks that are hard to remember.
- ✓ Keep it simple and straightforward.

➢ Lead Magnet Offer

- ✓ Incorporate a lead magnet offer into your blog article design.
- ✓ This converts readers into subscribers and potential leads.
- ✓ Utilize the traffic effectively.

➢ Complementary Video

- ✓ Include **1** of your videos or find a high-value video on YouTube to embed in the article.

➢ Meta Data & Description

- ✓ Analyze competitor meta data and optimize yours to stand out and be engaging.
- ✓ Be unique in your approach.

➢ Optimize for Mobile

- ✓ Ensure the mobile reading experience is as good as for desktop and tablet.
- ✓ With over 50% of traffic on mobile, this is crucial.

➢ Make a Killer Hook

- ✓ Your first **4** sentences should captivate the reader, encouraging them to read more.
- ✓ Invest time in crafting this section.

➢ Write to One Specific Reader

- ✓ Understand your ideal reader.
- ✓ Focus each article on that specific reader profile.

➢ Add FAQ for PAA Rankings

- ✓ Include an FAQ section at the end of each blog, addressing 'People Also Ask' questions to improve rankings.
- ✓ This also adds value for the reader.

➢ Target Featured Snippets

- ✓ Research and target content for featured snippets to rank on the **first** page.
- ✓ Adapt what's working in current SERPs.

➢ Insert Personal Stories

- ✓ Make your content relatable by adding personal stories.
- ✓ This meets Google's criteria for experience-based content.

➢ Add Exit Intent Offer

- ✓ Use an Exit Intent pop-up on each blog post to convert readers into email subscribers.
- ✓ Convert traffic into a subscriber base.

NShamimPRO তে কিওয়ার্ড রিসার্চ, কন্টেন্ট রাইটিং, সাইট ডিজাইন থেকে শুরু করে ব্লগিং, এফিলিয়েট মার্কেটিং, ফ্রিল্যান্স এজেন্সি বিল্ডিং, লিঙ্ক বিল্ডিং কোর্স সহ বেশ কিছু কোর্স আছে। এগুলো বেশ সময় উপযোগী যা আপনার Online Carrer কে সমৃদ্ধ করবে সাথে ভালো Earning Generate করতে Help করবে।

আপনি যদি এর যেকোন একটা কাজ করতে চান, একটু সময় লাগবে হয়তো - কিন্তু আপনার ইচ্ছে আর ডেডিকেশন থাকলে ৫-৬ মাসের মধ্যে ব্যাসিকটা ধরে আগাতে পারবেন।

সব কোর্সকে আমরা একসাথে একটা বান্ডেলে হিসাবে **NSBundles** তে যুক্ত করেছি। আমাদের কোর্সগুলো এক নজরে দেখে আসুন :

Technical SEO

By Nasir Uddin Shamim

Money Making Methods Online (Sources & Processes)

By Nasir Uddin Shamim

Link Building

By Nasir Uddin Shamim

On-Page SEO

By Nasir Uddin Shamim

Content Writing (Traditional & AI)

By Nasir Uddin Shamim

Site Design (WordPress Basics)

By Nasir Uddin Shamim

Keyword Research

By Nasir Uddin Shamim

SEO Basics

By Nasir Uddin Shamim

Amazon Affiliate Live Project

By Nasir Uddin Shamim

Blogging (AdSense & Ezoic) Live Project

By Nasir Uddin Shamim

SEO Crash Course For 2024

By Nasir Uddin Shamim

NShamimPRO এর একটা হিউজ ডিস্কাউন্ট চলছে যেটা ইউজুয়ালি আমরা দেই না। ৫০% ছাড়ে সব কোর্স পাবেন একসাথে । আপনি চাইলে Offer টা আজই নিতে পারেন । NSBundles বান্ডেলে এখন ১৭ টি কোর্স রয়েছে আর ভবিষ্যতের যত কোর্স অ্যাড হবে সব ফ্রি পাবেন (Next এ আমাদের আরও ১০+ Courses অ্যাড হবে) ।

E.E.A.T For Blogs & Business

By Nasir Uddin Shamim

SEO & Marketing With AI

By Nasir Uddin Shamim

Agency & Online Business LLC (US & International) Formation

By Nasir Uddin Shamim

Freelancing & Client SEO

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