CheckList										
Ensure exact answer at the top of the content (1st para) according to the question/title/keyword, etc. Include facts and numbers (where possible) in the 1st para.										
Optimize the 1st para for Google Featured Snippets with definition/list items/table, etc.										
Check the Title and whole content for “backdated years” and fix them										
Identify what the content is missing in terms of information (based on SERP competitors) using Frase and add related information (with facts and numbers/table/list items/comparison, etc.)										
Add related images (with image alt text) on the content (if required); compress the image before uploading										
Update content structure (H2 – H6 formation, bullet points, made the headings/points bold, etc.) (If required)										
Check the content for irrelevant paragraph and remove/change them according to the topic/title										
Add related internal backlinks with proper anchor text										
Add related references at the end of the content with clickable links										
Fix grammatical errors										
Draft the Affiliate Content Pages										
Optimize the heading or page title and provide a descriptive, helpful summary of the content for better CTR										
Add unique expert opinion on the topic										
1. Make sure to provide accurate and through answer to the keyword/search query 2. Provide firsthand experience and in-depth knowledge in the content 3. Make sure the content addresses the needs and questions of the target audience 4. Provide a descriptive, helpful summary of the content at the beginning										
Checklist Based on Google’s Recent Update										
Made the content useful and factual so that it establishes knowledge and authority for the website										
Include substantial, complete or comprehensive description of the topic for authority buildup										
Provide insightful analysis of the topic										
Check and Identify all the factual errors (if any) and made them correct										
Avoid using jargon on the content and made the content straightforward, brief and clearly expressed										
NShamimPRO Team										